

Conference Programme

Wednesday 18 September

- Afternoon Arrival at the Parkhotel in The Hague
- 18.45 Meet in lobby for walk to conference dinner location
- 19.00 Pre-conference dinner, Restaurant "Tampat Senang",
Laan van Meerdervoort 6, 2517 AJ, The Hague

Thursday 19 September (Day I)

- 8.15-8.30 Transfer from Parkhotel to Clingendael. Conference
assistant Jan Willem Scholten will meet you in the lobby at
8.15.
- 8.30-9.00 Registration
- 9.00-9.10 *Welcome and opening*
Prof. Jan Melissen (Clingendael Institute)
Mr. Ronald Grätz (ifa, Institut für Auslandsbeziehungen)
Mr. Oliver Radtke (Robert Bosch Foundation)
- 9.10-9.30 *From Beijing 2012 to The Hague 2013: two spoken
columns*
Amb. Lyu Fengding, The Charhar Institute
Prof. Jan Melissen, Clingendael Institute
- 9.30-10.30 *Cultural dimensions of soft power: towards a common
terminology*
Chair: Dr. Jay Wang, Center on Public Diplomacy,
University of Southern California, LA
Presenters:
Prof. Wang Yiwei, Renmin University and The Charhar
Institute
Mrs. Ingrid d'Hooghe, Clingendael Institute
Discussant: Dr. Jay Wang

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- 10.30-11.00 Coffee and tea
- 11.00-12.30 *Cultural diplomacy: conceptualization and functions*
Chair: Prof. Jan Melissen
Presenters:
Prof. Jia Qingguo, Peking University and The Charhar Institute
Amb. Michael Reiterer, European External Action Service
- 12.30-13.30 Lunch
- 13.30-14.45 *Cultural relations and government*
Chair: Prof. Men Jing, InBev-Baillet Latour Professor of European Union - China Relations, College of Europe
Presenters:
Prof. Huang Youyi, China International Publishing Group and The Charhar Institute
Mr. Ronald Grätz, ifa
- 14.45-15.15 Coffee and tea
- 15.15-17.00 *Cultural organizations and mutual learning*
1. China's Confucius Institutes
Chair: Mr. Oliver Radtke, Robert Bosch Stiftung
Presenter:
Dr. Falk Hartig, Goethe-Universität, Frankfurt am Main
Discussant: Dr. Anja-Désirée Senz, Confucius Institute Duisburg
2. Trends in European cultural diplomacy
Chair: Amb. Lyu Fengding
Presenter:
Mr. Jan Truszczyński, Director General for Education, Training, Culture and Youth, European Commission
- 17.00-17.15 Wrap-up Day One
- 17:30-18:00 Transfer to Parkhotel

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- 18:45 Meet in the lobby, group walk to “Nieuwe of Littéraire Sociëteit De Witte”, location conference dinner. Address: Plein 24, 2511 CS, The Hague.
Dresscode: tenue de ville (suits and neckties).
- 22:00/22:30 Walk back to Parkhotel

Friday 20 September (Day II)

- 8.15-8.30 Transfer from Parkhotel to Clingendael. Conference Assistant Jan Willem Scholten will meet you in the Parkhotel lobby at 8.15.
- 8.30-9.00 Registration
- 9.00-9.45 *Network-based approaches*
Chair: Mr. Ronald Grätz, ifa
Presenter:
Mr. Charles-Étienne Lagasse, European National Institutes of Culture, EUNIC
Discussant: Prof. Jia Qingguo, Peking University and The Charhar Institute
- 9.45-10.45 *People-to-people diplomacy: Chinese and European practice*
Chair: Prof. Wang Yiwei, Renmin University and The Charhar Institute
Presenter:
Mr. Huang Youyi, China International Publishing Group and The Charhar Institute
General discussion comparing Chinese and European practices
- 10.45-11.15 Coffee and Tea
- 11.15-12.15 Panel: *'Next generation' practices and expectations in cultural relations*
Chair: Jan Melissen
Presenters:
Ms. Chen Wei, PhD student, Tsinghua University

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	Ms. Zheng Qiong, Beijing Channel Zero Media (Producer/Director) Discussion
12.15-13.30	Lunch
13.30-14.30	Group photos and walk in Park Clingendael
14.30-15.30	Meeting with the press, coffee and tea
15.30-17.00	<i>Public lecture and discussion</i> Introductory remarks Jan Melissen, Clingendael Institute Ke Yinbin, Secretary-General of The Charhar Institute Key-note lecture, Prof. Zhang Wei-Wei Discussant: Prof. Jonathan Holslag, Brussels Institute of Contemporary China Studies, Vrije Universiteit Brussel Q and A
17.00-18.00	Drinks reception
18.00	Transfer back to Parkhotel

Saturday 21 September (Day III) – Chinese delegation only

9.30-10.30	Business meeting Clingendael-Charhar-ifa (Parkhotel)
10.30-11.00	Coffee and tea at Parkhotel, followed by transfer to Gemeentemuseum
11.00-12.30	Cultural Programme for Chinese Delegation: Guided Tour with highlights of Dutch Painting at the Gemeentemuseum
13.00	Lunch at the Embassy of the People's Republic of China in The Hague

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